



## Press Release

### **Hindustan Motors Limited enters into a Finance tie up with Punjab National Bank for Commercial Mini Truck “Winner”**



**New Delhi : 14<sup>th</sup> September 2009** – Hindustan Motors Limited (HML), the flagship company of the C. K. Birla group and a pioneer of the automobile revolution in India, today entered into a 3 year MOU finance tie up with Punjab National Bank for its new 2.3 Ton GVW Mini truck “HM – Shifeng Winner”. The **HM-Shifeng Winner**, the newly launched Mini Truck is presently available in following three versions:

1. HM Shifeng Winner 1.5 D BS II
2. HM Shifeng Winner 1.5 D BS III
3. HM Shifeng Winner 1.8 CNG BS IV



Speaking on the occasion, Mr Rattan Singh Chief General Manager Sales & Marketing (Vehicles) informed that Hindustan Motors Mini Truck “**Winner**” is the **first LCV of the country in CNG with BSIV version** which has a Powerful 4 cylinder 1800 cc Engine that assures best operating economics and income to its customers apart from secured future with low running cost. He informed that Winner has advantage of double cylinder CNG Tank that can cover large distance and can operate as Mini Highway Truck with bigger tyres, high ground clearance and large loading space. Mr Rattan Singh also informed that Winner being the **ONLY BSIV CNG vehicle** in LCV category is the most environment friendly vehicle that has been introduced by any Automobile manufacturer in India most suitable for Inter & Intra city applications providing higher returns and income to users.

At present the Winner is marketed in select markets of Tamil Nadu, Andhra Pradesh, Karnataka, Orissa, West Bengal, North East & now in Delhi NCR. Shortly, Company will enter the markets of Gujrat, Maharashtra & UP.



Considering the need of customers, Hindustan Motors & Punjab National Bank has jointly signed a Memorandum of Understanding to finance Winner thru PNB for 3 years with an easy and attractive finance scheme. PNB with their wide spread network in above markets will be able to cater the need of Hindustan Motors customers of “WINNER” by financing their vehicles.

Mr Gobinda Banerjee General Manager of Punjab National Bank was the Chief Guest during the occasion who presided the MOU exchange between Mr UN Agrawal, Assistant General Manager of Punjab National Bank and Mr Rattan Singh, Chief General Manager Sales & Marketing (Vehicles) of Hindustan Motors Ltd.

For further information's, Please contact

**Rattan Singh**

Chief General Manager

Sales and Marketing (Vehicles)

Hindustan Motors Limited- Uttarpara, WB

rattan@hindmotor.com

O: 033-2664-7014 & 7900 (Extn 5842)

D: 033-26647532 M: 09903300813